



**Skalierbares und einfaches
Hosting für Start-Ups mit
Heroku**

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1. PaaS - Platform as a Service
2. Deploy with Git - Build and Run
3. Scale with ease - Heroku Dynos
4. Pay as you grow
5. Add-ons and Toolbox

PaaS - Platform as a Service

SaaS - Software as a Service

basecamp, JIRA, Desk,
pepperbill, Drive, Dropbox,
...

Project Management, POS, Payment, ...

PaaS - Platform as a Service

Heroku, Cloudcontrol,
Engine Yard, Amazon web
services, ...

Platform for: Ruby on Rails, Java, PHP, Python, Node.js, ...

IaaS - Infrastructure as a Service

Amazon EC2, Rackspace,
...

Network, Storage, Router, ...

Deploy with Git - Build and Run

- use git to deploy applications
 - pushing an app to heroku
- heroku builds and run your application

- different apps - different environments
 - development
 - staging
 - production

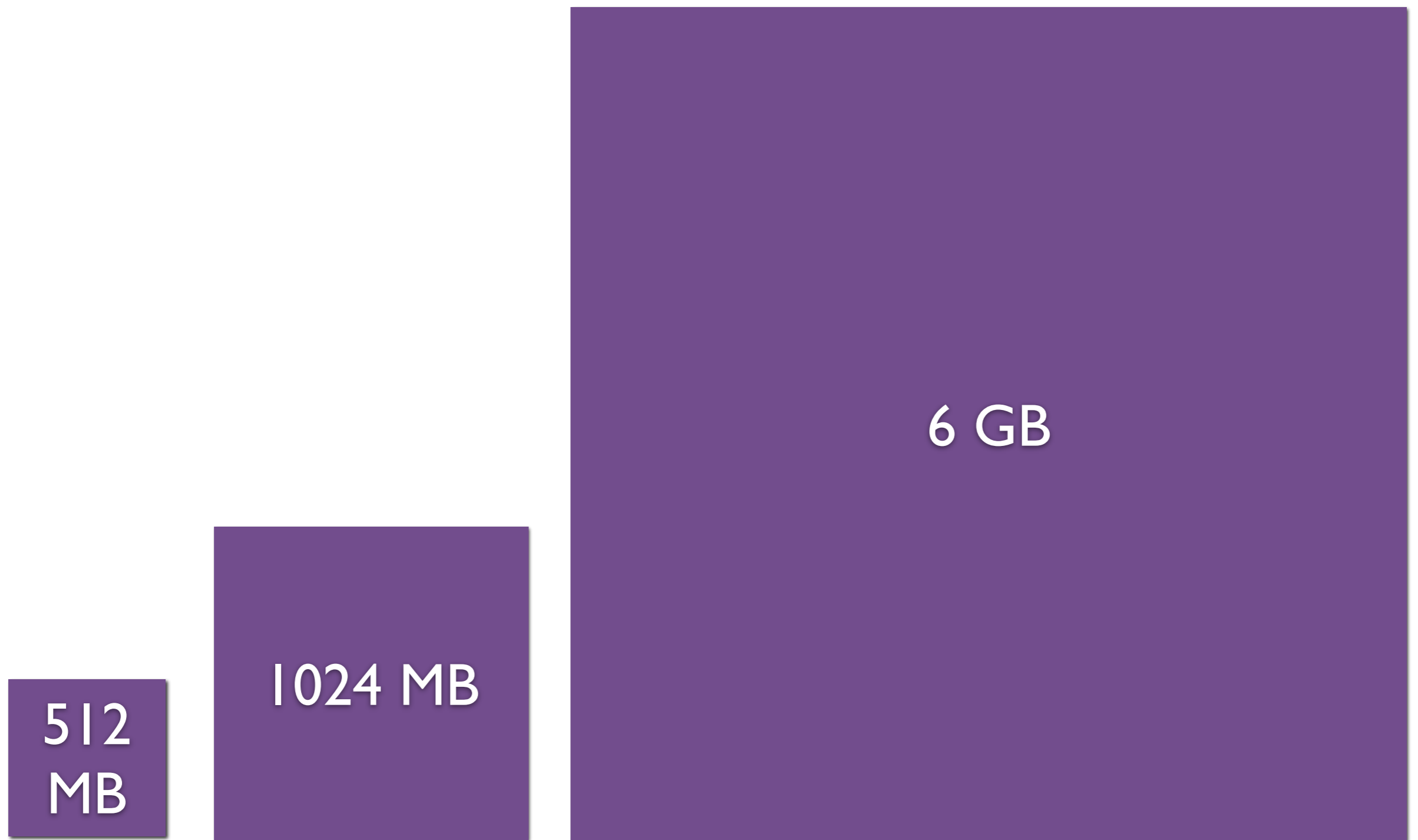
Scale with ease - Heroku Dynos

- Heroku Dynos
 - imagine like a virtualized Unix-Container
- Types of Dynos
 - web processes (http & https)
 - worker processes (queuing & time jobs)

Scale with ease

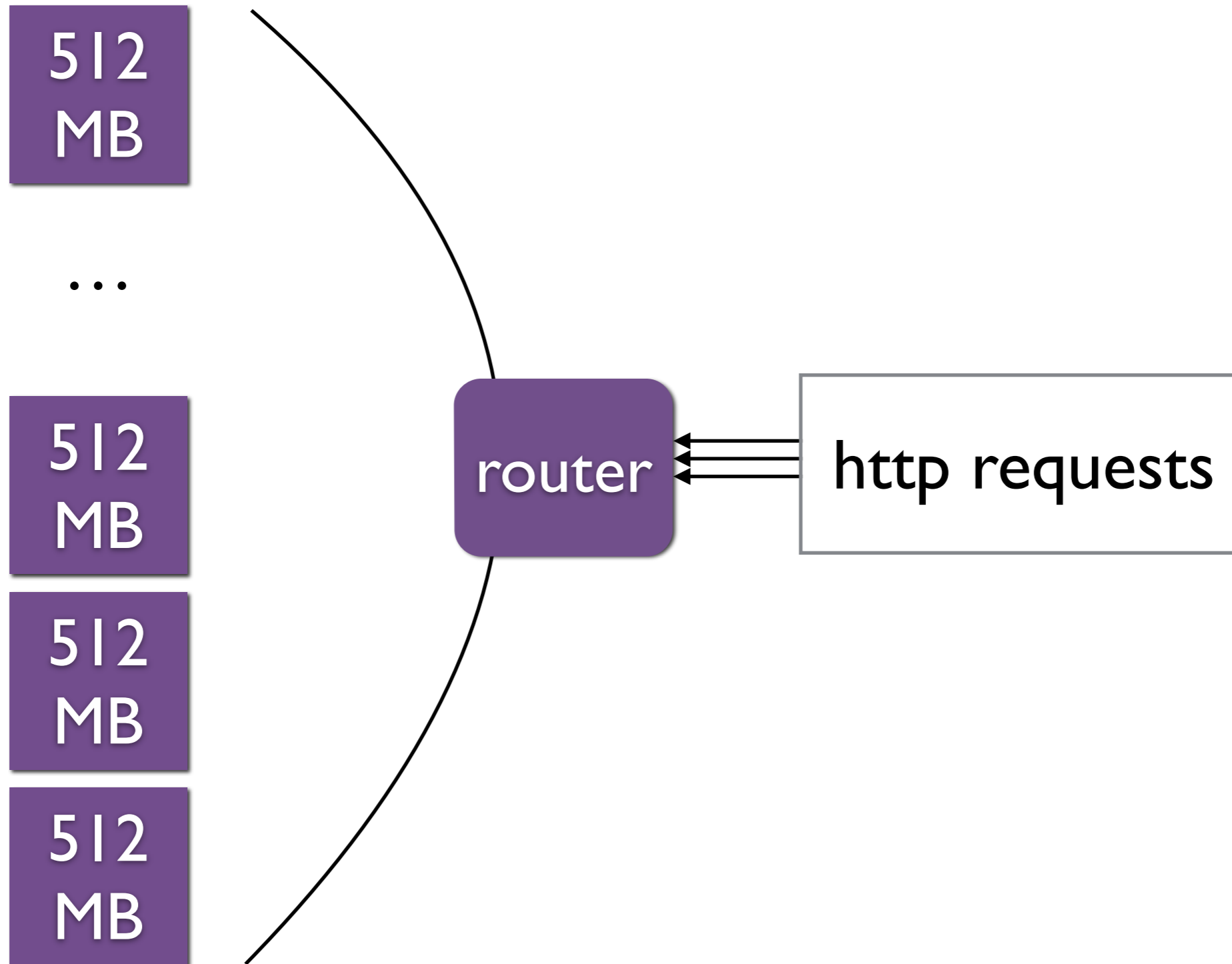
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- Size of Dynos



Scale with ease

- scaling



Pay as you grow

Pay as you grow

512
MB

4 x dyno = 106,50 \$

512
MB

3 x dyno = 70,50 \$

512
MB

2 x dyno = 34,50 \$

512
MB

1 x dyno = 0,- \$

Add-ons and Toolbox

Add-ons and Toolbox

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Utilities

Payment

Media

moni-
toring

data
store

search

Email
SMS

analytics

mobile

logging

worker,
queuing

caching

Herzlichen Dank